



QUALITY DRY CLEANERS AND LAUNDRIES



...a project of shared success.

... **What is Presto?** ...

The **Pressto Chain** was founded in Madrid in 1994. It is a leading international franchise in the **dry cleaning and laundry services sector**, that markets its brand through its own stores and **national and international franchisees**.

It is part of a **business conglomerate** with investments in different countries and economic activities such as road transport, hotels, real estate, automotive, food, among others.

- Global workforce: 4000 employees
- Activity in: 24 countries, 5 continents
- Establishments: 520 (45 owned)
- Number of global active clients: 3 MM
- Number of annual services: 19 MM.

(*) Data updated to 2016



■ Mission and vision

Pressto's mission is the full **satisfaction** of its customers through leadership in the processes of **quality, speed, personalized service and social commitment**.

Our **visión** is to be **the most successful and recognized company in the world**. Our passion, continuous innovation and respect for the environment make the services of cleaning, restoration, conservation of garments and household, items that offers the **greatest experience and contribution of value, always surpassing our client's expectations**.



**... Our business ...
concept**

■ An image of “Cleaning Boutique” (concept store)



- ...taken care of down to the smallest detail



- with presence in strategic places



- ...and solutions for each space or model of establishment



- with value-added services (Presstoke, arrangements and transformations)



- being able to combine a wide range of lines of business (dry cleaning, laundry, repairs, footwear...)





... **Our success factors** ...

■ A model service experience



More than **25 years of experience** in the market has taught us that the satisfaction of our customers is a key pillar in our **company culture**. That is why we strive every day in offering them **an authentic customer experience**.



■ A broad portfolio of exclusive services



Cleaning in dry
and in water



Washing per Kg



Ironing
service



Cleaning and
conservation
of leather



Fixes on
garments and
repairs



Cleaning and repair
of shoes



Cleaning of bags
and accessories



Cleaning of
motorcycle
helmets



Seasonal
storage



Bagging for
travel



Cleaning of carpets
and curtains



Home
service



Collection
and transport

- that respond to the diverse needs of our customers

pressto

Consult our services. Find out what we can do for you



Dry-cleaning service

Suits, coats, ties,
delicate fabrics



A la carte ironing

Trousers with or without
creases, shirt cuffs...



Leather cleaning



Sofa cleaning at home



Curtains, duvets and linen



Helmet cleaning



Rug cleaning and storage



Shoe cleaning and repair

and cleaning and deodorising of trainers

Bag and accessories cleaning



Laundry service



Wedding dresses and party gowns



Clothing alterations and repairs



Garment customization



Vacuum packing service

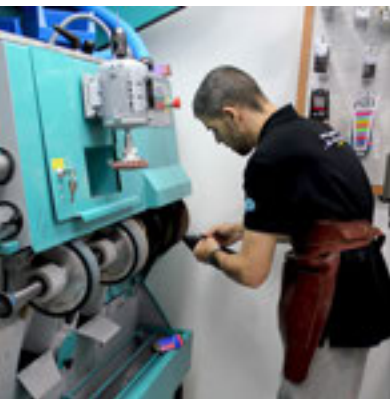


Luggage cleaning and care



www.pressto.com

- also generating added value: service of arrangements and transformations, repair and restoration of accessories, footwear, cleaning of leather...



- Maximum quality services, that surpass our client's expectations



- enabling personalization and adaptability, in permanent harmony with the new modes, tastes and current trends

Waterproofing

- Waterproofing
- Greased
- Waxed

Review of buttons or seams

Deodorizer

Sanitizing

Ironing

- With/without line
- With / without folds / clips

Apresto

Revival of tone/color

Pilling

Lint removal

With/without perfume

Starch

the dry cleaning and the laundry... as you like them!!

Delivery:

- Bent
- On hanger with / without cardboard
- In textile cover, without plastic

Color changes

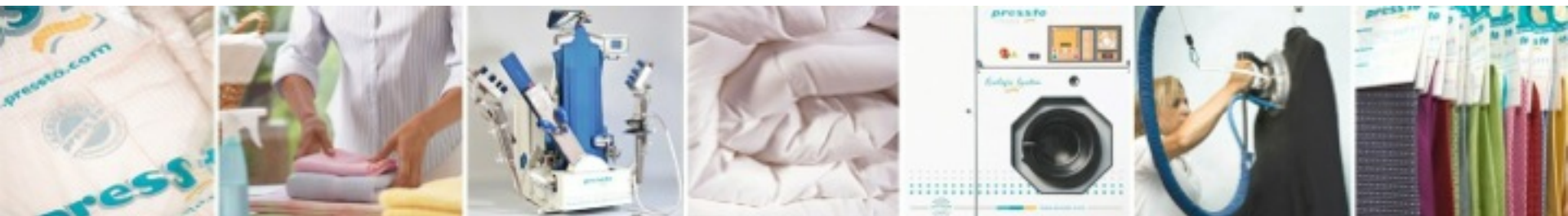
Bleaching



- Equipment with state-of-the-art technology and machinery



- and own spotting and production systems that guarantee the best finishes and the best quality of service



- Our new cleaning processes **WET CLEANING** and **HYDROCARBON** dry cleaning guarantee maximum cleaning with less consumption of resources, minimizing the environmental impact and preserving the original state of the garments for longer.

... / The system **wet cleaning'** / ...
by **pressto**



- A know-how of proven success transmitted and tested in more than 500 establishments on 5 continents, for more than 25 years.



■ A constant contribution of value

press to

vale por una limpieza GRATIS

ALMACENAJE

COMODIDAD A DOMICILIO

ESTILO

club Presto

vip

tarjeta platino

Become a member of the Presto club, advantages all the way

www.presto.com

QUALITY EXPRESS presto DRY CLEANERS

■ and renewed recruitment and loyalty programs

SERVICIO DE TINTORERÍA + ARREGLOS

Limpieza en seco
La limpieza en seco requiere de maquinaria de última generación y personal profesionalizado. En Presto te aseguramos el mejor resultado posible.

Limpieza en agua
Utilizamos las mejores jeringas biodegradables e hipoalérgicas, garantizando la mejor limpieza y reduciendo el riesgo de alergias, con un resultado perfecto.

Limpieza en seco desde 5€ prenda
con nuestras Tarjetas Premium

Limpia tu edredón o manta desde 12,95 €

Edredón textil individual	12,95 €
Ed. textil matrimonio	16,95 €
Edredón plumas individual	19,95 €
Ed. plumas matrimonio	25,95 €

5 camisas x 15€

¿...has limpiado ya tu edredón? ...y tu almohada?

¡...has tu edredón e limpiar y te regalamos el funda! ¡...y las almohadas de tu almohada!

50€ de regalo en tintorería con la nueva tarjeta Platinum

*...descubre todo lo que podemos hacer por ti...**

Limpieza de cascos de moto
Para que tengas el casco nuevo.

Limpieza de zapatos
Para que tus zapatos estén nuevos.

Limpieza y almacenaje de alfombras
El proceso bactericida y anticorrosión garantiza una limpieza integral de tu alfombra. Y a zonas mostradas debes limpiar tu alfombra al menos tres veces al año!

Limpieza de bolsos y complementos
Tus complementos deben estar limpios y en Presto te los dejamos como nuevos en pago más por ellos.

Personalización de tus prendas

Lotes de planchado de prendas

BLACK FRIDAY

50% dto. en la limpieza y planchado de ropa de abrigo

SOLO DÍAS 17, 18 Y 19 DE NOVIEMBRE

...que lo planche Presto!!

Lotes de planchado de prendas

hasta 12 prendas	22 €
de 13 a 20 prendas	35 €
de 21 a 30 prendas	44 €

Tintorerías y Lavanderías de Calidad

presto
Colaboran las prendas Premium de 8

...siempre hay un Presto cerca de ti

Servicio de tintorería
Limpieza, arreglo, planchado, lavado, devuelto.

Arreglos de prendas

Planchado a la carta
Planchado con y sin vapor, planchado con y sin vapor.

Limpieza de pieles

Limpieza de sofás a domicilio

Limpieza de cascos de moto

Limpieza y almacenaje de alfombras

Limpieza y arreglo de zapatos
Limpieza y almacenamiento de zapatos de deporte.

Servicio de empacquetado al vacío

Vestidos de novia y trajes de fiesta

...el mejor servicio de tintorería y de lavandería al menor precio

- with development on the internet and on the new social networks:
new website, Apps, home service web, etc.

pressto
Tu lavandería y tintorería a domicilio

Inicio Clientes Funciones Localiza tu tienda Contactar Mi perfil

SERVICIO A DOMICILIO pressto

En Pressto queremos ponerte las cosas fáciles, por eso te ofrecemos nuestro nuevo servicio a domicilio de tintorería, en tu propia casa.

Escribe tu código postal Tu Código postal

Haz tu limpieza aún más rápido con la app de Pressto

Desde la aplicación Pressto, puedes acceder a servicios de limpieza y tu tienda online. Lavandería, tintorería, arreglos, limpieza de prendas y zapatos a domicilio, puedes seleccionar el lugar de entrega, el día y la hora de tu pedido y cuando el día, el día y la hora de entrega y la hora de la entrega, desde tu móvil, puedes recibir notificaciones y avisos de tu tienda online. Siempre con la garantía Pressto.

Download on the App Store

Get it on Google play

LA MEJOR TINTORERÍA Y LAVANDERÍA A DOMICILIO...

SERVICIO ONLINE DISPONIBLE EN MADRID, ASTURIAS Y SEVILLA...

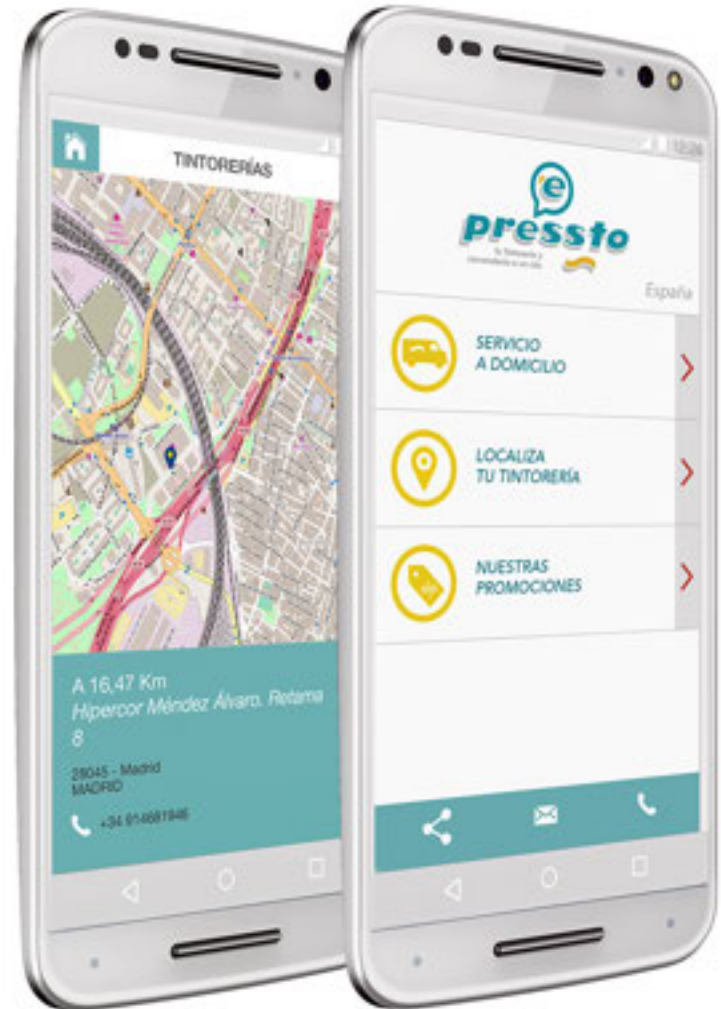
...CON UN SINFÍN DE SERVICIOS PENSADOS PARA TI...

TINTORERÍA, LAVANDERÍA, ARREGLOS DE PRENDAS, LIMPIEZA BOLSOS, PIEL...

HAZ TU PEDIDO Y TE LO RECOGEMOS Y ENTREGAMOS DÓNDE Y CUANDO QUIERAS

www.pressto.com

- implementing new bidirectional communication tools that help us to better understand the needs and opinions of our customers



■ All this makes us the most awarded Franchise,



1º premio al mejor concepto de franquicia 1996

Otorgado por:

EL MUNDO franquicias



Premio al mejor negocio a la exportación 1997

franquicias



Premio a la Mejor Franquicia de servicios 1997

Otorgado por:

SIF



PREMIO C.E.I.F. 99
A la Mejor Franquicia
Iberoamericana



IV Premio Nacional 1999
a la Franquicia Española con Mejor
Proyección Internacional

otorgado por:

AEF Expansión SIF



Premio a la Franquicia
de Mayor Desarrollo
6ª Edición

otorgado por: franquicias



II Premio Franchisatónico 2002
a la Empresa Franchisadora
con Mayor Implantación Internacional

Revista EMPRENDEDORES AEF



Premio a la Franquicia de Mayor
Proyección Internacional
9ª Edición

otorgado por: franquicias



Premio a la Mejor Franquicia de
Reciente Creación. PRESS CAR / 9ª Edición

otorgado por: franquicias



- and be selected by the best shopping centers



■ with an international presence that today makes us leaders

ANGOLA / AUSTRALIA / BULGARIA / COLOMBIA / COSTA RICA / CZECH REPUBLIC / DOMINICAN REPUBLIC / GEORGIA / GIBRALTAR / INDIA / INDONESIA / JORDAN
KAZAKHSTAN / LEBANON / MALAYSIA / MALTA / MOROCCO / MEXICO / NIGERIA / OMAN / PANAMA / PERU / PORTUGAL / QATAR / SINGAPORE / SPAIN



Upcoming Openings: IRAK, SLOVAKIA, GHANA, KUWAIT, BAHRAIN

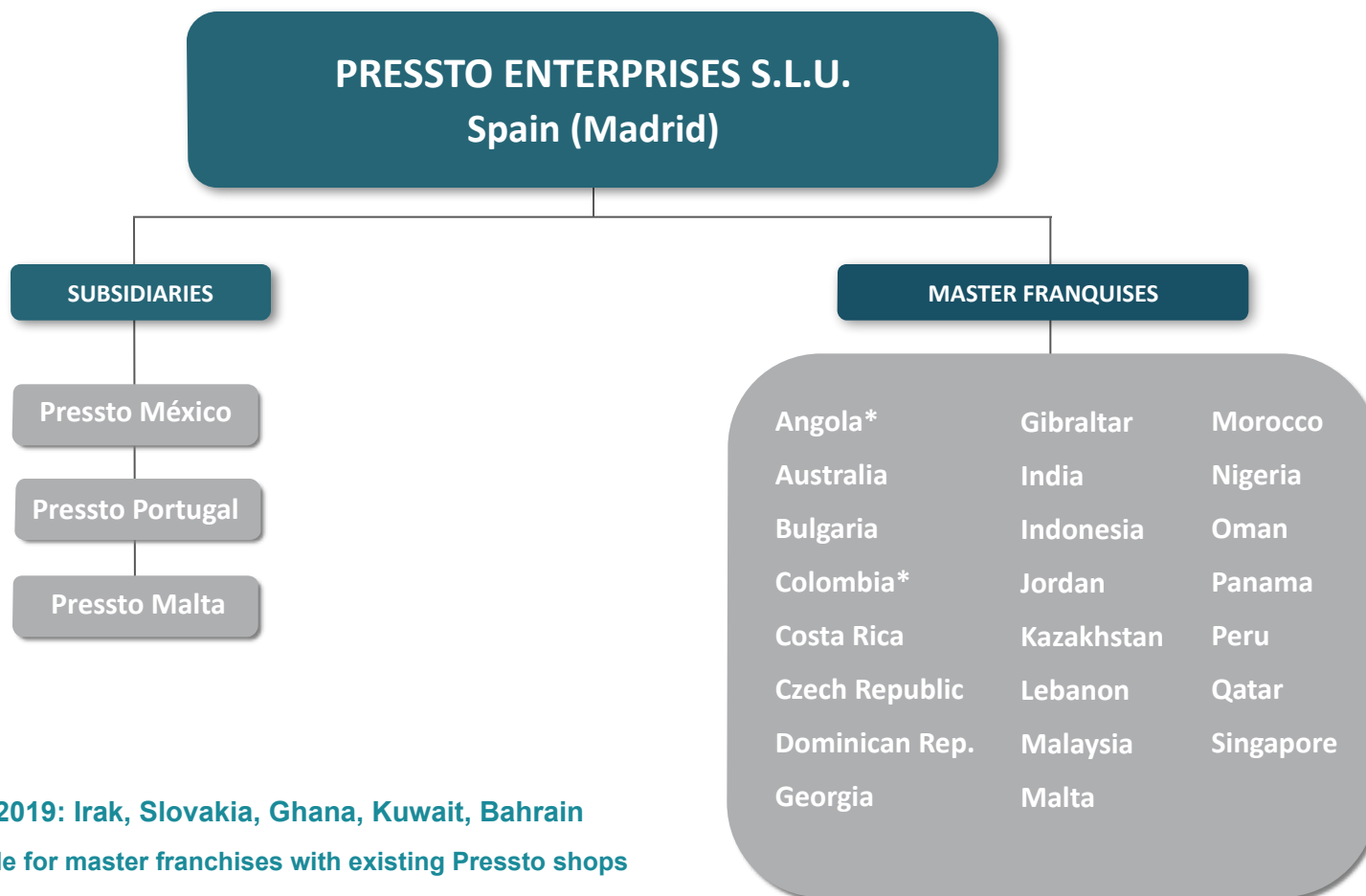
www.presto.com

... **Our company** ...

■ Our Areas



■ International Area



■ ■ ■ Our Information Technology ■ ■ ■



as an improvement of the organizational structure and management

■ Software Press Tpv in constant update and Pressto Communications System

- **It allows us to improve the management of our establishments**, thanks to a new organizational structure, quality control, management control and productivity.
- It also helps us **us to plan and plan the operations of the Unit**.
- **Improve services and customer orientation**.
- And **incorporate new services and lines of business**, which adapt to new needs.

■ On line reporting (Business Intelligence technology) through Pressto NET.

- **Improve the management of our establishments**, thanks to online information and executive reports on operations, management control, financial and human resources.
- Analyze **promotional campaigns** in greater detail.

■ Maintenance Module, for online update.

- **Process automation**, data exchange, promotions, price changes, system maintenance tasks.

■ **STPV software, an exclusive system developed by the Pressto team to meet services that affect front office and back office activities**

GROUPS OF CLIENTS
CENTRALIZATION OF
THE PROCESS

PERSONALIZATION OF
THE SERVICE

HOME SERVICE

PROMOTION
MANAGEMENT -
SEGMENTATION

CREDIT MANAGEMENT

MULTIOPERATION
AND NETWORK USE

TRACEABILITY
AND HISTORICAL

MANAGEMENT OF
ZONES AND ROUTES



NEW HARDWARE,
ENSURES THE CONTROL

INTEGRATION WITH
SELF-SERVICE
CAROUSEL

MAINTENANCE OF THE
PRESS TPV
-INTERNAL AREA-

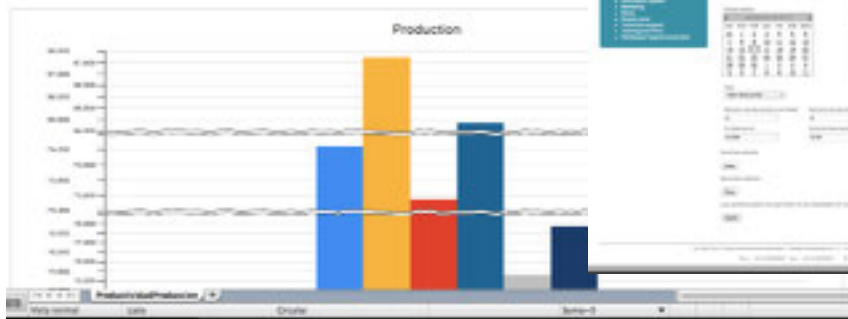
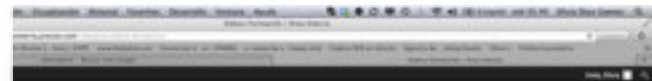
REPORTING
SYSTEMS (BI)
-INTERNAL AREA-

- **Pressto-Net, an intranet that enables continuous training to align and minimize the gap between the company's objectives and the units.**




Customers: New customers

Year	New customers	% new customers	Customers per 2010	New customers	% new customers	Customers per 2010	Customers per 2010	Customers per 2010	Customers per 2010
2010	400	20%	1,000	400	20%	1,000	400	20%	1,000
2011	450	22.5%	1,125	450	22.5%	1,125	450	22.5%	1,125
2012	500	25%	1,250	500	25%	1,250	500	25%	1,250
2013	550	27.5%	1,375	550	27.5%	1,375	550	27.5%	1,375
2014	600	30%	1,500	600	30%	1,500	600	30%	1,500
2015	650	32.5%	1,625	650	32.5%	1,625	650	32.5%	1,625
2016	700	35%	1,750	700	35%	1,750	700	35%	1,750
2017	750	37.5%	1,875	750	37.5%	1,875	750	37.5%	1,875
2018	800	40%	2,000	800	40%	2,000	800	40%	2,000
2019	850	42.5%	2,125	850	42.5%	2,125	850	42.5%	2,125
2020	900	45%	2,250	900	45%	2,250	900	45%	2,250
2021	950	47.5%	2,375	950	47.5%	2,375	950	47.5%	2,375
2022	1,000	50%	2,500	1,000	50%	2,500	1,000	50%	2,500
2023	1,050	52.5%	2,625	1,050	52.5%	2,625	1,050	52.5%	2,625
2024	1,100	55%	2,750	1,100	55%	2,750	1,100	55%	2,750
2025	1,150	57.5%	2,875	1,150	57.5%	2,875	1,150	57.5%	2,875
2026	1,200	60%	3,000	1,200	60%	3,000	1,200	60%	3,000
2027	1,250	62.5%	3,125	1,250	62.5%	3,125	1,250	62.5%	3,125
2028	1,300	65%	3,250	1,300	65%	3,250	1,300	65%	3,250
2029	1,350	67.5%	3,375	1,350	67.5%	3,375	1,350	67.5%	3,375
2030	1,400	70%	3,500	1,400	70%	3,500	1,400	70%	3,500



■ Development of new online tools: web, new Apps, etc.

ATT. CLIENTE 902 422 902 SERVICIO A DOMICILIO 692 904 175 

IDIOMA ▼ ÁREA INTERNA

pressto
Tu Tintorería y Lavandería a domicilio

TINTORERÍAS PROMOCIONES SERVICIO A DOMICILIO BLOG

SERVICIOS · PROMOCIONES · CUIDADO · EMPRESA · FRANQUICIAS · NOTICIAS · TINTORERÍAS · CONTACTO

...que lo planche Pressto!!

Lotés de planchado de prendas

Oferta válida en la siguiente relación de prendas:

Hasta 12 prendas	22 €
de 13 a 20 prendas	35 €
de 21 a 25 prendas	44 €

Consultanos

NUEVO SERVICIO PRESSTO

¿aún planchas en casa?

CON NUESTROS LOTES DE PLANCHA NO TENDRÁS QUE HACERLO MÁS.

VER PROMOCIÓN →

LOCALIZA TU TINTORERÍA MÁS CERCANA

Introduce una ubicación y te mostraremos las tiendas más cercanas.


El Pardo
Getafe
Pozuelo de Alarcón
Madrid
Ventura

Dirección

Buscar →

SERVICIO A DOMICILIO

Online
o por teléfono de 8 a 22.30 h., de Lunes a Domingo.

902 05 16 19
913 85 82 20
692 904 175 

Pruébalo →

pressto

SERVICIO A DOMICILIO

CAMISETA
Limpieza y planchado
EURO: 8,50 €

CAZADORA
Riego lavado
EURO: 10,00 €

CAZADORA DE ANTE
Limpieza y lavado
EURO: 10,00 €

TINTORERÍA, LAVANDERÍA, ARREGLOS DE PRENDAS, LIMPIEZA BOLSOS, PIEL...

LA MEJOR TINTORERÍA Y LAVANDERÍA A DOMICILIO

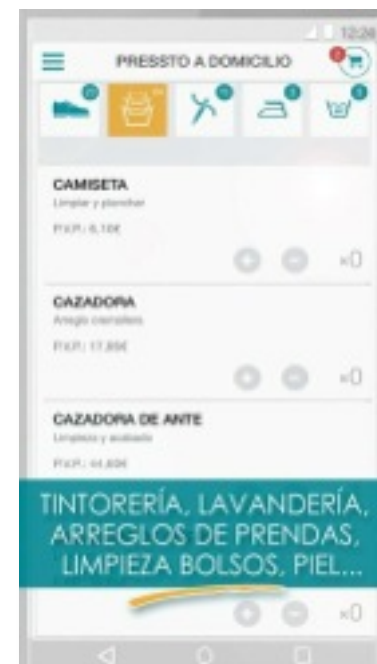
SERVICIOS A DOMICILIO

En Pressto queremos ponerte las cosas fáciles, por eso te ofrecemos nuestro nuevo servicio



... Our ideas of the future ...
–new lines of business–

- E-Pressto: “Your Dry Cleaner with a click”, through our Web, Mobile Web and App on iPhone and Android



■ Centralization of production for greater efficiency in the processes



- Our next challenges: the escalation of concepts: PresstoPlus, Pressto Lockers...



pressto+plus
We care for your garments
We think about you

*...a new concept in dry cleaning
designed for you*

- Dry-cleaning service**
Suits, coats, ties, dress shirts
- Bag and accessories cleaning**
- At la carte ironing**
Shirts with or without creases, short cuffs...
- Alterations**
- Embroidery**
- Wedding dresses and party gowns**
- Sofa cleaning at home**
- Helmet cleaning**
- Shoe cleaning and repair**
and cleaning and disinfecting of insoles
- Leather cleaning**
- Clothes dyeing**
- Vacuum packing service**
- Rug cleaning and storage**

Assisted laundry service
Enjoy a FREE coffee on Sundays from 8 until 10 am

www.pressto.es

■ Pressto Lockers



*All this form a commercial proposal that seeks to seduce
and retain customer loyalty, no matter how demanding it
may be: a style, a “**CONCEPT**”, an image
of the success of an idea of progress.*



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Tel. 0034 913858200

... probably, the best dry cleaners in the world